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Analog Devices Recognized As First And Only Semiconductor Company To Earn Arrow Electronics' Platinum Perfect Order Award

NORWOOD, Mass.--(BUSINESS WIRE)-- Analog Devices, Inc. (NASDAQ: ADI) and Arrow Electronics recently announced that Analog Devices was the first and only semiconductor company to earn Arrow Electronics Inc.'s 2011 Platinum Perfect Order Award. The award is the highest honor that Arrow Electronics bestows in North America for outstanding quality and customer service. Analog Devices was recognized as the only semiconductor company to consistently deliver Arrow's customers the right products on time — all the time -- and in perfect condition for all four quarters in 2011.

"The Perfect Order Award recognizes suppliers that share our commitment to quality and superior customer service," said Don Elario, director of quality for the Americas and global leader of the quality network for Arrow Electronics. "At Arrow, we measure our own and our suppliers' order-fulfillment activities using the same perfect-order measurement system. Quarter after quarter, Analog Devices has consistently been the top perfect-order supplier among all semiconductor companies."

Analog Devices achieved a 96 percent 2011 Supplier Perfect Order Index, according to Arrow Electronics' ordering metrics, the highest ranking of any semiconductor supplier in North America due to ADI's on-time delivery record, fewest customer credits and fewest receiving discrepancies.

"The right components and systems delivered on time to the right location is the way we do business at Analog Devices. It's part of our culture," said Lon Bott, vice president of sales for the Americas, Analog Devices. "Our rigorous internal quality and customer service metrics, along with Arrow's Perfect Order Measurement System, makes it easier for customers to do business with both of us. As the only analog semiconductor company with the majority of its components ready to ship within six weeks or less, our mutual customers can get the products they need when they need them."

About Analog Devices

Innovation, performance, and excellence are the cultural pillars on which Analog Devices has built one of the longest standing, highest growth companies within the technology sector. Acknowledged industry-wide as the world leader in [data-conversion](#) and signal-conditioning technologies, Analog Devices serves over 60,000 customers, representing virtually all types of electronic equipment. Analog Devices is headquartered in Norwood, Massachusetts, with design and manufacturing facilities throughout the world. Analog Devices' common stock is listed on NASDAQ under the ticker "ADI" and is included in the S&P 500 Index. <http://www.analog.com>

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Analog Devices

Bob Olson, 781-937-1666

bob.olson@analog.com

or

For Analog Devices

Andrew MacLellan, 617-897-8270

andrew.maclellan@porternovelli.com

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