



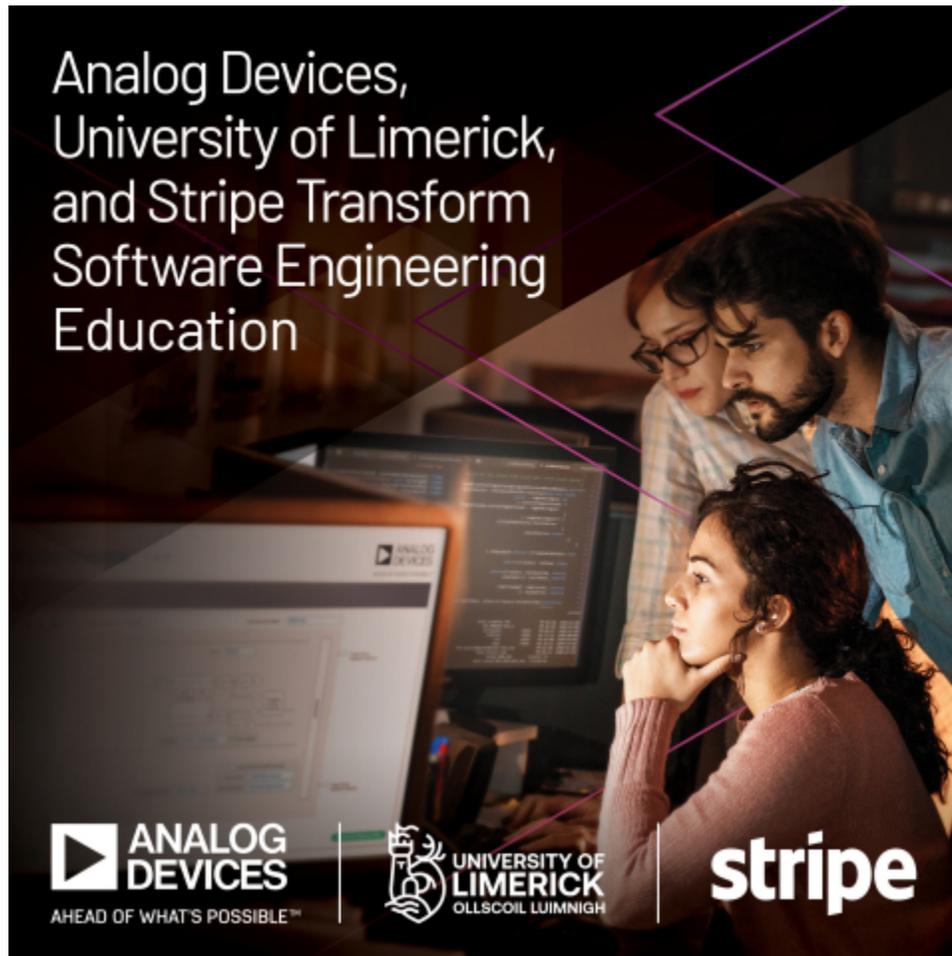
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## Analog Devices, University of Limerick and Stripe Collaborate to Leverage Software Technology for the Transformation of Engineering Education

February 24, 2021

WILMINGTON, Mass.--(BUSINESS WIRE)--Feb. 24, 2021-- [Analog Devices, Inc.](#) (Nasdaq: ADI) has collaborated with the [University of Limerick](#) (UL) and other prominent companies, including economic infrastructure technology leader [Stripe](#), to launch a world-leading computer science program called Immersive Software Engineering (ISE). Given increased demand for developer talent globally and rapid growth of the internet economy, ISE is designed to revolutionize the way computer science is taught, creating industry experienced software professionals to drive greater business impact. As part of the research start-up aspect of this UL initiative, ADI will fund experimental development and research with the aim of developing new software processes and services.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210224005160/en/>



“ADI is committed to increasing the impact of software advancements across industries and we are uniquely positioned to do this as the bridge between the physical and digital worlds,” said Vincent Roche, President and CEO of ADI. “We understand the vital need for programs such as ISE in training software engineers of the future.”

Through the ISE program, students will be able to take advantage of the resources offered at ADI Catalyst, a hands-on, incubator-like R&D facility in Limerick, Ireland, focused on forming new communities, creating living labs and developing breakthrough technologies such as artificial intelligence, robotics and sustainable applications. ADI Catalyst serves as a collaboration center that uses a true partnership approach to help customers resolve the challenges they face at an accelerated pace. It provides a unique setting for customers and research organizations to interact with ADI and solve problems together in a single collaborative environment. Limerick is also home to Analog Devices’ European Research and Development Center, which has a long-standing reputation for developing cutting-edge technology.

John Collison, Co-Founder and President of Stripe, said: “Software engineers enjoy incredible careers solving some of the world’s most important problems in the fastest growing industries, yet we have nowhere near enough of them. Immersive Software Engineering seeks to provide a great path for more secondary students (especially young women) into technology.”

Analog Devices, University of Limerick and Stripe Collaborate to Leverage Software Technology for the Transformation of Engineering Education (Photo: Business Wire)

Leveraging an ecosystem of well-respected organizations, such as ADI, UL, Stripe, and other industry leaders, will bring the ISE program to life for students while providing employment opportunities to its graduates. ISE consists of a three-year intensive undergraduate program with an integrated fourth year at the master’s level. Industry residencies where students gain in-company experience will account for nearly half of the total program, enabling them to acquire necessary skills in real-world settings alongside instructors. The first students are expected to enroll in the ISE program in

September 2022.

University of Limerick President, Professor Kerstin Mey said, "Analog Devices is one of our most committed, generous and long-term collaborators, and I am delighted to have the company join us in this exciting new initiative. We welcome the opportunity to work with ADI to reshape how tomorrow's software engineers will be educated in such a significant way."

Analog Devices is leveraging its unique domain application expertise in the form of what matters at the end use and providing the biggest impact to the businesses of customers. ADI advancements in software are having a significant influence on how customers adopt and use its solutions.

- To learn more about how ADI is advancing the impact software has in industry, visit: <https://www.analog.com/en/signals/articles/impact-of-collaborative-partnerships.html>
- Watch a video to learn more about ADI Catalyst: <http://www.analog.com/en/education/education-library/videos/6233882732001.html>

#### **About Analog Devices, Inc.**

Analog Devices (Nasdaq: ADI) is a leading global high-performance analog technology company dedicated to solving the toughest engineering challenges. We enable our customers to interpret the world around us by intelligently bridging the physical and digital with unmatched technologies that sense, measure, power, connect and interpret. Visit <http://www.analog.com>

#### **About Stripe**

Stripe is a technology company that builds economic infrastructure for the internet. Businesses of every size—from new start-ups to public companies like Salesforce and Facebook—use the company's software to accept online payments and run technically sophisticated financial operations in more than 100 countries. Stripe helps new companies get started and grow their revenues, and established businesses accelerate into new markets and launch new business models. Over the long term, Stripe aims to increase the GDP of the internet.

#### **About University of Limerick**

The University of Limerick is an independent, internationally focused university with 16,500 students and 1,700 staff. It is a young, energetic and enterprising university with a proud record of innovation in education and excellence in research and scholarship. More information is available at [www.ul.ie](http://www.ul.ie).

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