ANALOG DEVICES

October 23, 2012

Analog Devices Launches 'ADI University Program Design Contest'

NORWOOD, Mass.--(BUSINESS WIRE)-- Analog Devices, Inc. (ADI) today issued a call for entries for the first annual ADI University Program Design Contest, which is open to college and university engineering students and professors worldwide. The contest is part of the Analog Devices University Program, whose goal is to enhance engineering students' educational experience by helping them to quickly and easily build and test real-world, functional analog circuits. The contest aims to further that objective by encouraging contestants to unlock their creative design potential and earn cash prizes. The winning design entrant will be invited to introduce the project at ADI's General Technology Conference to be held in Boston, Mass., April 9, 2013.

Sam Fuller, CTO and Vice President of Research and Development (Photo: Business Wire)

To learn more about the design contest, view contest rules and enter to win, visit: http://www.analog.com/en/content/University-Program-Design-Contest/fca.html

"Analog Devices encourages engineering students and their professors to take advantage of this new forum to showcase their unique talents," said Sam Fuller, CTO and vice president of Research and Development, Analog Devices. "It's our hope that through programs such as the Analog Devices University Program that we will promote collaboration between university professors and students in order to push the boundaries of traditional learning and explore innovative ways to educate the next generation of engineers."

- To learn more about ADI's University Program visit: http://www.analog.com/university
- To view a video describing ADI's University Program visit: http://videos.analog.com/video/1875694804001/Analog-Devices-University-Program/

More About the ADI University Program Design Contest

The ADI University Program Design Contest is open to engineering students and professors at technical schools, colleges, universities or other accredited educational institutions. The contest offers two tracks:

- Design Contest: entrants submit a design project proposal that incorporates ADI hardware, with the winner receiving an invitation to present to ADI Fellows and industry experts during GTC
- Lab/Learning Academic Contest: contestants develop educational material that is suitable for use by students in their first- and second-year circuits and electronics programs

In both cases, cash prizes will be awarded to the winners, who will be determined by a panel of senior engineers from Analog Devices.

About Analog Devices

Innovation, performance, and excellence are the cultural pillars on which Analog Devices has built one of the longest standing, highest growth companies within the technology sector. Acknowledged industry-wide as the world leader in data conversion and signal conditioning technology, Analog Devices serves over 60,000 customers, representing virtually all types of electronic equipment. Celebrating over 40 years as a leading global manufacturer of high-performance integrated circuits used in analog and digital signal processing applications, Analog Devices is headquartered in Norwood, Massachusetts, with design and

manufacturing facilities throughout the world. Analog Devices' is included in the S&P 500 Index.

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Source: Analog Devices, Inc.

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