

Analog Devices "Enabling the Internet of Things" Investor Webinar Now Available

ADI's 50 year heritage in connecting the physical and digital worlds is helping customers connect from Sensor to Cloud

NORWOOD, Mass.--(BUSINESS WIRE)-- In this investor webinar, [Analog Devices, Inc.](#) (NASDAQ: [ADI](#)), a global leader in high-performance semiconductors for signal processing applications, talks with Tore Svanberg of Stifel to discuss the opportunities available to ADI in a more intelligent and connected world. By leveraging its 50 year heritage in sensing, measuring, and connecting, ADI is using its 'More than Moore' and 'More than Silicon' advantages to help customers intelligently bridge the physical and digital worlds.

During the webinar, Martin Cotter, ADI's *Vice President of Healthcare, IoT, and Consumer*, said "This is an exciting time for ADI. Our core strengths in connecting the real world to the digital coupled with our superior customer domain and applications knowledge, is now harnessing the power of these instrumented smart devices to enable real value creation for our customers."

David Zinsner, *Senior Vice President, Finance, and CFO*, commented, "IoT is not new to us here at ADI and we have seen solid revenue growth in this area over the past few years. Our strategic investments, combined with a healthy design pipeline across key markets such as Industrial and Healthcare, position ADI for sustainable, diverse, and profitable revenue growth ahead."

A recording of the October 9th webinar, along with slides and transcript, may be accessed by visiting the Investor Relations section of Analog Devices' website at investor.analog.com.

About Analog Devices

Analog Devices designs and manufactures semiconductor products and solutions. We enable our customers to interpret the world around us by intelligently bridging the physical and digital worlds with unmatched technologies that sense, measure and connect. Visit <http://www.analog.com>.

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